

October 01, 2009

 Misc. Cir. No 3790

All Staff
Pricing Grids for the Month of October 2009 for New Acquisition of Consumer Products

In pursuance to the SBP BPD Circular No.6 of 2006, the pricing for new acquisitions of consumer products for the month of October 2009 are listed below. All the branches are instructed to paste this circular on their notice boards prominently.

UBL Cashline:

Segments	Mechanism for New to Bank Customers	Applicable Rate (per annum) for New to Bank Customers	Mechanism for Existing Deposit Relationships	Applicable Rate (per annum) for Existing Deposit Relationships	Repricing
Salaried					Repriced every sixth month on Jan 1 & July 1, based on the prevailing KIBOR Six Months (Ask Side).
0 - 60% Utilization	KIBOR Six Months (Ask Side) prevailing on 1 st of July +15.50%	28.04%	KIBOR Six Months (Ask Side) prevailing on 1 st of July + 14.50%	27.04%	
60% - 80% Utilization	KIBOR Six Months (Ask Side) prevailing on 1 st of July + 15%	27.54%	KIBOR Six Months (Ask Side) prevailing on 1 st of July + 14%	26.54%	
80% - 100% Utilization	KIBOR Six Months (Ask Side) prevailing on 1 st of July +14.50%	27.04%	KIBOR Six Months (Ask Side) prevailing on 1 st of July + 13.50%	26.04%	
Self Employed Businessmen / Self Employed Professionals (SEB / SEP)					
0 - 60% Utilization	KIBOR Six Months (Ask Side) prevailing on 1 st of July +16.50%	29.04%	KIBOR Six Months (Ask Side) prevailing on 1 st of July + 15.50%	28.04%	
60% - 80% Utilization	KIBOR Six Months (Ask Side) prevailing on 1 st of July + 16%	28.54%	KIBOR Six Months (Ask Side) prevailing on 1 st of July + 15%	27.54%	
80% - 100% Utilization	KIBOR Six Months (Ask Side) prevailing on 1 st of July +15.50%	28.04%	KIBOR Six Months (Ask Side) prevailing on 1 st of July +14.50%	27.04%	

UBL Drive (Auto Loan):
Fixed Rate Loan

Segment	1 to 2 Years Applicable Rate (per annum)	3 to 4 Years Applicable Rate (per annum)	5 to 6 Years Applicable Rate (per annum)	7 Years Applicable Rate (per annum)
For Existing Deposit Relationships				
Standard Plan	19.00%	19.50%	20.00%	20.50%
Car Replacement Plan	20.00%	20.50%	21.00%	21.50%
Used Car Financing Plan	20.00%	20.50%	21.00%	N/A
For New to Bank Customers				
Standard Plan	20.00%	20.50%	21.00%	21.50%
Car Replacement Plan	21.00%	21.50%	22.00%	22.50%
Used Car Financing Plan	21.00%	21.50%	22.00%	N/A

KIBOR Linked Loan

Segment	Mechanism	Applicable Rate (per annum)	Repricing	
For Existing Deposit Relationships				
Standard Plan	KIBOR One Year (Ask side) prevailing on the 1 st of the month of booking + 4.5%	17.43%	Repriced annually, based on KIBOR One Year (Ask Side) prevailing on the first of the month of anniversary	
Used Car Financing Plan	KIBOR One Year (Ask side) prevailing on the 1 st of the month of booking + 5.5%	18.43%		
For New to Bank Customers				
Standard Plan	KIBOR One Year (Ask side) prevailing on the 1 st of the month of booking + 5.5%	18.43%		
Used Car Financing Plan	KIBOR One Year (Ask side) prevailing on the 1 st of the month of booking + 6.5%	19.43%		

UBL Businessline:

Segment	Mechanism	Applicable Rate (per annum)	Repricing
Self Employed Businessmen (SEB)	KIBOR Six Months (Ask Side) prevailing on July 1 st + 4.6%	17.14%	Repriced every sixth month on Jan 1 & July 1 based on the prevailing KIBOR Six Months (Ask Side).

UBL Address:

Segment	Mechanism	Applicable Rate (per annum)	Repricing
Salaried	KIBOR One Year (Ask Side) prevailing on the 1 st of the month of booking + 3.5%	16.43%	Repriced annually, based on KIBOR One Year (Ask Side) prevailing on the first of the month of anniversary
Self Employed Businessmen / Self Employed Professionals (SEB / SEP)	KIBOR One Year (Ask Side) prevailing on the 1 st of the month of booking + 4.5%	17.43%	

UBL Credit Cards

Segments	Applicable Rate (per annum)
Retail	39%
Cash Advance	39%
Balance Transfer Facility	24%

Note: As per BPD Circular # 6 of July 14, 2006 re "Disclosure of Lending / Deposit Rates by Banks / DFIs, in order to facilitate comparison. Banks / DFIs would also disclose Annualized Percentage Rates (APRs) on all consumer products, please find below the APR calculation methodology, extracted from SBP Consumer Banking Prudential Regulations:

$$\frac{\text{Mark-up paid for the period}}{\text{Outstanding Principal Amount}} \times \frac{360}{\text{No. of Days}} \times 100$$

An existing deposit relationship is defined as a customer having a deposit account with UBL for over 12 months.

Faisal Nadeem Siddiqui
 Head of Cards

Talat Rabia
 Head of Consumer Loans
 Marketing & Product Management

Aasim Jawad
 Financial Controller

Najeeb Agrawalla
 Group Head, Marketing & Product Management
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Handwritten notes:
 10/11/09
 10/11/09